Why STF Persistent?
- Exposure high
- Many contributors
- Aging
- Deteriorating conditions
- Uncontrollable environments
- Limited strategies
- Complacency
- At work only approaches
- Not balance culture/attention/actions

Prevention objectives
- Upgrade STF mindsets
- Balance external with individual
- Reduce FOF
- Place people more in control
- Enlist leadership leverage

2-way Breakthrough Strategy
1. Culture leads & reinforces
2. Transfer/improve individual skills

Rebalancing STF Prevention Mindset: 9 Realities
1. STF complacency?
2. Complicated
3. Can’t eliminate/control all risks
4. Under-reported?
5. Is it always really helpful?
6. Why people really fall
7. It’s not just physical
8. Closely related other problems
9. Learnable strategies, methods, skills for prevention

Significant STF Safety: 4 Sure-footed Steps
1. Adopt and communicate a mindset of control
2. ID & reduce contributors that practically & readily can control - environmental, personal
3. Provide/transfer practical skillsets and toolsets for injury prevention and reduction
4. Culturally reinforce
Keys: What We’ve Learned

- Change mindset through “motion” - so others do something new to break their inertia
- Make it personal
- Emphasize positive “benefits” to them - not just “prevention”
- Help them experience - and note real improvements
- Make it easy for them to change - the more you expect them to do differently, the less likely they’ll do. “Small Changes Can Make Large Differences”
- Invite, don’t force them (“Who overcomes by force hath overcome but half his foe” - John Milton, Paradise Lost)
- Make expectations realistic/clear
- Help them see value/understand what it takes to change
- Show how it’s practical & useful: Both “principles” and “practices.” Relate to what they actually do at work and at home
- Discuss and show how this can help them in their own favorite hobbies and activities at home and off-work (build + habits)
- Help them understand that greatest Safety is aligned with with accomplishing tasks efficiently and effectively - not at the expense of doing things right

About The Presenter

Robert Pater is Managing Director & Founder of the MoveSMART® system for preventing strains and sprains, slips/trips/falls and hand injuries - implemented worldwide in over 60 countries. Emphasis is on significantly reducing injuries while simultaneously elevating Safety culture. In addition to training Instructor-Catalysts, they have worked with senior leaders in numerous organizations to elevate Safety leadership.


His leadership book, Leading From Within, has been published in 5 languages.


Presentations: He has keynoted numerous corporate and international conferences and appeared on CNN, ABC World News and in many television, radio shows and printed journals.