

MoveSMART[®] Overview

These are unusual and challenging times for companies—and for Safety. And, to paraphrase Abraham Lincoln, new challenges call for leaders going beyond “same-old” approaches. We can significantly help—and can prove it with a realm of statistical and strategic reports:

MoveSMART[®] gets simultaneous two-way results, stimulating quantum leaps in Safety performance and culture by ...

- *Energizing* interest, excitement, enthusiasm, and actual gut-commitment to Safety.
- *Engaging* everyone from executives to workers toward personal and organizational Safety, elevating select workers into strong and active advocates throughout a company.
- *Expertise* – transferring unique and easily learned mental and physical skillsets that immediately and dramatically elevate performance in Safety, personal activities, at work and at home.

Clients report the MoveSMART[®] system has consistently helped lower injuries by 40 to 80%, and within a relatively short time. For example:

- ONE Gas reported a cumulative drop of almost 85% in strains and sprains from 2013 to 2018 among field and inside staff after implementing MoveSMART[®] (an almost immediate 33% reduction in just the first year).
- Anil Mathur is currently on the Board of Directors with the American Society of Safety Professionals (ASSP) after retiring as CEO and President of Alaska Tanker Company, which recently completed twenty million work hours (over fourteen years) with only one lost-time injury: “MoveSMART[®] is one of our key performance indicators. It’s the most popular of all the training we’ve had—very powerful, very easy to use, and integrated so much into our day-to-day activities. We’re happy that it is directly linked to our safety journey.”
- MSC Industrial Supply trained distribution center employees in MoveSMART[®] in early 2014. Since then they’ve reported a 57% reduction in material handling-related recordable injuries.

We’ve heard of impressive reductions in slips/trips/falls and in hand injuries as well.

How have we accomplished such significant results in companies that have previously tried “everything”?

- Self-convincing to internalize Safety: our unique demonstrations wow almost everyone! Training gets all out of their seats, is self-motivating, inspiring people to make simple, small changes to take personal control of their personal Safety.
- Practical with simple-to-understand and easy-to-apply mental and physical high-performance principles (honed from select internal martial arts and other sources).
- Apply equally to work and at-home tasks and activities—to build positive Safety lifestyle habits while reducing cumulative trauma.
- Customized to both workers’ at-risk tasks and to a process implementation that fits your own culture.

Please contact us with any questions.



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